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## Roycroft

The story of Elbert Hubbard and the Roycrofters often has been told and continues to be a fascinating tale of a driven man and his accomplishments. To some, Hubbard was a visionary whose life was devoted to the execution of his artistic dreams. To the more cynical, Hubbard simply was a skillful promotor, the "P.T. Barnum of art" whose formidable persuasive abilities were honed during his earlier career as a soap salesman. Regardless of how Hubbard is viewed, he was the creative force behind the Roycroft community that began and thrived in East Aurora, New York. Modeled upon the Arts and Crafts revival in England popularized by William Morris, Roycroft, which was named after two seventeenth century English bookbinders, was founded in 1895, and grew to hundreds of craftsmen working in a variety of fields including furniture, metal, leather, and paper. At its zenith, the Roycroft "campus" included shops, employee housing, an inn for visitors, schools for employees, a baseball team, a marching band, a debating society, and a bank. Hubbard's genius for promotion was relentlessly applied to spread the Roycroft word to middle class America.

The Roycroft press served as an outlet for Hubbard's writing and those of many of his favorite authors. It also helped to familiarize the public with the Arts and Crafts movement. Although the work of the press did not achieve the high artistic and quality standards of Morris' English Kelmscott press, Roycroft publications fostered interest in American printing, bookbinding and graphic arts.

The fortunes of the Roycroft community began a slow decline with the death of Hubbard and his wife, Alice, who perished along with nearly 1,200 of the roughly 2,000 people on the Lusitania when torpedoed by a German u-boat in May of 1915.

The items offered in this catalogue are representative of the broad range of subjects, materials, and presentations of the Roycroft press. Many come from the collection of Robert and Gladys Koch and bear their bookplate. Professor Koch was a well known scholar who focused upon the turn-of-the-20<sup>th</sup> century and a prolific author who wrote many articles for scholarly journals, the definitive book on Will Bradley, the great American graphic artist, and four books on Louis Comfort Tiffany, the American decorative arts giant. His wife, Gladys, was a world class antiques dealer and the author of a book on Chase silver.

## ROYCROFT BOOKS

### ADVICE FROM MASTER PROMOTER

1. Hubbard, Elbert. *Advertising and Advertisements Being Publicity Preachments from the Pen of the Fra Selected from Roycroft Publications...* East Aurora: The Roycrofters, 1929.

\$75.

Folio (14 1/4 x 9 3/4 inches), brown morocco spine over light tan paper covered boards; title, author and Roycroft orb in black on spine; title and author in gilt compartment on front cover above blind stamped portrait of Elbert Hubbard. Light overall wear to edges and spine. Single blank leaf loose. Contains collection of Hubbard approaches to advertising.

### WITH DUST JACKET AND MATCHING SLIPCASE

2. Hubbard, Alice. *An American Bible*. East Aurora: The Roycrofters, 1918.

\$150.

8vo. (8 x 5 3/4 inches), dark green leatherette with title stamped in gilt on front cover; orange and black pictorial dust jacket with backstrip barely hanging on and matching pictorial slipcase in very good condition. While not uncommon, the book is rarely found with both dust jacket and slipcase.

## ILLUMINED BY HARRIET ROBARGE

3. Albertus, Fra.. *So This Then is The Appreciation of Ali Baba of East Aurora*. East Aurora: The Roycrofters, 1899.

\$100.

Small 8vo. (8 x 6 inches); half suede over tan paper boards with title stamped in gilt on the front cover and title and author stamped in gilt on leather spine label. Wear to head of spine. Number 189 of 620 copies. Illumined by Harriet Robarge, whose signature, along with Ali Baba's, appears on the limitation page, which also bears a hand colored floral design. Photogravure frontis portrait of Ali Baba (Elbert Hubbard) "At Work." Black and white decorated hand title page and numerous hand colored initials. Koch bookplate on front pastedown.

## IMPORTANT ASSOCIATION

4. Lee, Vernon. *Art and Life*. East Aurora: The Roycroft Printing Shop, 1896.

\$1,500.

8vo, (9 ¼ x 6 inches), quarter calf over brown paper boards with gilt lettering. Wear to both boards and spine. A variant binding as the only known copy not bound in gray boards with a white cloth spine or in suede. Printed in red and black on Japan vellum with numerous outline drawings, ready for hand coloring, printed in red in the margins. This was the first Roycroft book specifically planned for decoration. Number 1 of 352 copies. Colophon page signed and inscribed "For W.W. Denslow, with all good wishes from Elbert Hubbard." Denslow was a young Chicago artist hired to lead the fledgling illumination department. He later achieved enormous, lasting fame as the illustrator of *The Wizard of Oz*." Koch bookplate on front pastedown.

Vernon Lee was the pseudonym for Violet Paget, a British writer remembered best today for her work on the supernatural. One of those supernatural pieces appeared in the famous turn-of-the-20<sup>th</sup> century *Yellow Book*, whose artistic director was Aubrey Beardsley and with which Oscar Wilde was associated. A lesbian feminist, Lee crossed paths with many celebrities of her time including her friend Henry James.

## MYSTERY EMBEDDED IN PRESENTATION TO PRINCIPAL EULOGIZER

5. Hubbard, Elbert. *As It Seems to Me*. East Aurora: Roycroft Shop, 1898.

\$1,000.

8vo. (8 3/4 x 5 3/4 inches), Limp brown suede with yapp edges; title and decoration in gilt to front cover. Printed in red and black; frontis portrait of Hubbard. Very good condition with back cover lifting slightly from paper board at tail fore-edge, and wear to yapp edges.

Bookplates of Robert & Gladys Koch, and Michael Monahan on front pastedown. Michael Monahan worked for Hubbard in East Aurora. A writer and editor, he was best known for his work on "little magazines."

The flyleaf contains an undated inscription "To Michael Monahan, From my personal collection, I have lifted this rare Roycroft and present it to him in memory of his Little Journey to Roycroft in July 1915. Elbert Hubbard II." Michael Monahan spoke at Elbert Hubbard's memorial service, which is surprising, since he and Hubbard had a falling-out. Since that service was in May and the inscription refers to a July visit, Monahan must have been at East Aurora several months after the memorial service. Elbert Hubbard II was the oldest child of Elbert Hubbard and the executor of his estate. He carried on his father's work though the enterprise declined with the patriarch's passing.

On the flyleaf's verso is a small paper board upon which a faded photograph of a baby is attached. Inscribed below the photo is "The Roycroft Baby - Limited edition de luxe." While we see similarities between this book's two inscriptions, we can't be certain they're from the same hand. More mysterious is the identity of the baby. Applying the principle of Occam's Razor, we suspect the photo is of Elbert Hubbard as a baby. A rare and remarkable volume!

#### AN UNCOMMON VARIANT BINDING

6. Wilde, Oscar. *The Ballad of Reading Gaol...* East Aurora: The Roycrofters, 1905.

\$125.

Small 8vo. (7 3/4 x 6 inches); half suede over brown paper boards; t.e.g. Title and author gilt stamped on morocco spine label. Modest wear to head and tail of spine. Hand colored initials. Binding is extremely rare - with few exceptions, Roycroft bound this book entirely in suede, in 3/4 or full Levant, modeled leather or paper over boards.

#### WITH HAND COLORED ART NOUVEAU INITIALS

7. Brown, Irving. *Ballads of a Bookworm.* East Aurora: The Roycrofters, 1897.

\$150.

8vo. (8 1/4 x 5 1/2 inches), number 41 of 850 copies. Green paper over boards with title and author on tan label on front cover, and title on tan label on spine. Light wear to front hinge. Signed in Elbert Hubbard's name on limitation page. Title page and initials hand illuminated in bold Art Nouveau whiplash patterns. Koch bookplate on front pastedown. Fine.

### WITH BOOKPLATE OF FOUNDER OF UCLA'S CLARK LIBRARY

8. Hubbard, Elbert, Rabbi Abraham Elzas Trans. *The Book of Job as Translated From the Original By Rabbi Abraham Elzas, With Some Comments on the Poem.* East Aurora: The Roycroft Shop, 1897.

\$1,500.

Small 8vo. (8 1/4 x 5 1/4 inches). White linen spine over gray paper boards with gilt lettering. Number 180 of 350 copies, signed by Hubbard. Bookplate of William Andrews Clark Jr., founder of UCLA's Clark Library, to front pastedown. Bound in is a letter on Roycroft stationery dated May 21, 1898 and with a typed inscription: 'Dear Mr. Shepard:- I've sent you for inspection a copy of a rather peculiar book that I want you to see before the edition is exhausted. I know you will be glad to examine it anyway, and if not wanted simply return it by ex(p)ress, collect at your convenience. And as you are a book-lover we will be thankful for your criticisms. With all good wishes ever, Sincerely yours, s/Roycroft.' Below the Roycroft signature is the following hand written note, signed by Bertha C. Hubbard: "Please bear in mind that the Express Co. carries both ways, and like Jones, we always pay the freight."

142 pp., with dozens of hand illuminated initial letters in water colors and many pages with hand illuminated full length borders. Most, though not all, tail pieces colored, and with an occasional watercolor image.

The Book of Job was illuminated by Clara Schlegel, one of Roycroft's best known and most gifted artists. By the time the Book of Job was produced, W. W. Denslow was the artistic leader of the Roycroft press, and the quality of its productions had improved over earlier efforts. The Book of Job is among the best books produced at East Aurora from the perspectives of artistic and printing quality. Near Fine.

### BUILDINGS IN EAST AURORA

9. *The Book of the Roycrofters - Consecrated Lives.* East Aurora: Roycrofters, 1907.

\$100.

8vo. (9 x 7 inches); pale green paper over boards with linen spine; title on front cover with decoration by Dard Hunter, who also designed the title page, colophon, initials, and tails. Decorations are in black, green and pink. Tipped in are 22 photographs of Roycroft shops and buildings. Koch bookplate. Near Fine.

“ONE OF THE MOST IMPRESSIVE ROYCROFT BOOKS”

10. Hawthorne, Heloise [Hubbard, Elbert]. *Contemplations Being Several Short Essays, Helpful Sermonettes, Epigrams and Orphic sayings from the Writings of Elbert Hubbard...* East Aurora: The Roycrofters, 1902.

\$225.

4to. (11 1/4 x 9 inches), 3/4 green marbled leather over marbled paper covered boards; t.e.g. Spine with 5 raised bands with title, author, year, and elaborate tooling, all in gilt. Light edge wear. Frontis portrait of Elbert Hubbard and numerous other tipped in illustrations. Ornaments designed by Richard Kruger; initials and title page illumined. Figural title page, unusual for Roycroft. “...one of the most impressive Roycroft books.” Head, Heart and Hand - Elbert Hubbard and the Roycrofters, University of Rochester Press, 1994, p. 29. Koch bookplate on front pastedown.

WITH BOOKPLATE OF ELBERT HUBBARD

11. Goldsmith, Dr. Oliver. *The Deserted Village to which is prefaced some notes concerning a Little Journey to 'Sweet Auburn' as written by Elbert Hubbard.* East Aurora: The Roycroft Shop, 1898.

\$1,000.

4to. (11 1/2 x 9 inches); half green linen over tan boards with gilt title to front cover, t.e.g; edges uncut Number 278 of 470 copies; signed in Elbert Hubbard's name on limitation page. Beautifully illumined initials; single large hand colored green three leaf clover tailpiece; many other small black tailpieces. Elbert Hubbard's bookplate on front pastedown; Koch bookplate on flyleaf. Fine.

A SEQUEL TO PERHAPS THE BEST BOOK OF THE PRESS

12. Ouida. *A Dog of Flanders Being a Story of Friendship Closer Than Brotherhood.* East Aurora: The Roycrofters, 1906.

\$150.

8vo. (8 1/4 x 6); half crimson morocco over beige covered boards; spine with 5 raised bands; title in second compartment and author in fifth; slight wear to joints. Koch bookplate to front pastedown. Near fine.

BY AN ARTS & CRAFTS GIANT

13. Morris, William. *A Dream of John Ball Being an Idyll in Prose*. East Aurora: The Roycrofters, 1898.

\$100.

8vo. (9 x 6 inches); number 335 of 650 copies. Suede spine over pale green paper with decoration and title stamped in gilt on front cover; title and author stamped in gilt on morocco label on spine. Printed in two colors; silk ribbon. Koch bookplate on front pastedown.

#87 OF 100 ON VELLUM - WITH HUBBARD'S PROVOCATIVE INSCRIPTION

14. Schreiner, Olive. *So Here Then are Dreams*. East Aurora: The Roycrofters, 1901.

\$2,500.

Small 4to. (10 1/4 x 8 inches), 3/4 green morocco over green marbled paper covered boards. Spine with 5 raised bands with title, author and year gilt stamped in separate compartments, and elaborate gilt tooling and inlays. Green silk ribbon; t.e.g. Number 87 of 100 printed on Imperial Japan Vellum; Elbert Hubbard signature on limitation page. Decorations, initials, title page and its facing page designed by Jerome Connor in the manner of William Morris' Kelmscott Press. Inscribed and signed by Elbert Hubbard - "Dear John, Love is the stuff that dreams are made of, and our little life is rounded by two empties and a brass tray." Koch bookplate on front pastedown. In original suede lined clamshell box. Fine.

HUBBARD'S LATER REFLECTIONS IN ORIGINAL BOX

15. Hubbard, Elbert. *Elbert Hubbard Scrapbook Containing the Inspired and Inspiring Selections, Gathered During a Life Time of Discriminating Reading for His Own Use*. New York: Wm. H. Wise & Co. Roycrofters Distributors, 1923.

\$100.

Small 4to. (9 ½ x 7 inches); brown morocco with title and decoration gilt stamped on front cover. Tattered original spider web glassine; modest corner wear; silk ribbon. In soiled original box which remains sturdy despite lacking an edge on top and broken edge on bottom.

ONE OF 50 - ILLUMINED BY MINNIE GARDNER

16. Emerson, Ralph Waldo. *The Essay on Friendship*. East Aurora: The Roycrofters, 1899.

\$125.

8vo. (8 x 6 inches), tan paper over boards, wear to edges and both joints; unopened. Number 18 of 50. Illumined by M. Gardner who, along with signature in Elbert Hubbard's name, signed the limitation page. Hand colored initials, title page, colophon, headpiece and tailpiece. Previous owner's gift inscription. Koch bookplate on front pastedown.

#45 OF 100 ON IMPERIAL JAPAN VELLUM

17. Emerson, Ralph Waldo. *The Essay on Self-Reliance*. East Aurora: The Roycroft Shop, 1905.

\$2,000.

8vo. (8 x 5 1/4 inches), 3/4 Levant veined calf binding over brown marbled paper covered boards; brown ribbon; t.e.g. Spine with 2 raised bands; title, author, year gilt stamped with elaborate gilt tooling. Number 45 of 100 printed on Imperial Japan Vellum. Signed in Elbert Hubbard's name on limitation page. Illumined title page, initial letter and decoration - unusual variant design. Koch bookplate on front pastedown. In original suede lined clamshell box with title on paper label. Fine.

WITH EMERSON'S PORTRAIT

18. Emerson, Ralph Waldo. *The Essay on Self-Reliance*. East Aurora: The Roycrofters, 1908.

\$100.

8vo. (9 x 7 1/4 inches), tan paper over boards with tan linen spine; title and author stamped on spine; title, author and Roycroft orb printed on front cover. Tipped in frontis portrait of Emerson. Near fine.

FOR THE CONTEMPLATIVE

19. Fra Elbertus [Hubbard, Elbert]. *The Essay on Silence*. East Aurora, 1905.

\$100.

24mo.(5 ¾ x 3 ¾ inches); brown suede with title and author stamped in gilt on front cover; 2 small pinholes to spine and 1 to back cover, quarter inch spot to spine. First printed in 1905, *The Essay on Silence* was issued annually. Contains nothing but blank pages. Elbert Hubbard took on the pseudonym, Fra Albertus. A fun Roycroft in very good condition.

ONE OF 50 - TITLE PAGE DESIGNED BY LOUIS RHEAD

20. Stevenson, Robert Louis. *The Essay on Walt Whitman... With a Little Journey to the Home of Whitman*. East Aurora: The Roycrofters, 1900.

\$225.

8vo. (8 1/2 x 6 inches); original green suede with gilt title to front cover; suede mostly faded to brown; slight wear to yapp edges; silk ribbon. Frontispiece photogravure. Number 49 of 50 copies hand illuminated by Clara Schlegel; limitation page signed by the illuminator and in Elbert Hubbard's name. Title page designed by Louis Rhead, one of the three Rhead brothers famous for their turn-of-the-20<sup>th</sup>-century work including book illustration. Louis achieved solo fame for his illustration of children's books, and for his poster designs, which were highlights of the American contribution to the burgeoning popularity of this art form around 1900. Koch bookplate on front pastedown. Near Fine.

BY ELBERT HUBBARD'S WIFE

21. Hubbard, Alice. *Garnett and The Brindled Cow also Other Mothers*. East Aurora: The Roycrofters, 1913.

\$100.

Small 4to. (9 1/2 x 6 ¼ inches); three quarter morocco with blind stamped Art Nouveau whiplash design over marbled paper. Number 139 of 1003 printed on French folded paper; signed and numbered by Alice Hubbard on limitation page. As usual, spine split and otherwise modest wear to edges. Frontis portrait of author and three additional full page illustrations: a cow, a horse, and a mother with child. Profusely decorated throughout in four color Art Nouveau floral design. Koch bookplate on front pastedown.

#88 OF 100 ON "GENUINE JAPAN VELLUM - HUBBARD INSCRIPTION

22. Gray, Thomas. *Gray's Elegy a Lyric Poem*. East Aurora: The Roycrofters, 1903.

\$2,500.

Small 8vo. (8 x 5 3/4 inches), 3/4 green Levant over marbled paper covered boards; green ribbon. Spine with 5 raised bands; title and year gilt stamped; elaborate gilt tooling to 5 compartments. Number 88 of 100 printed on Genuine Japan Vellum French-folded paper. Unopened limitation page with signature of Elbert Hubbard. Pictorial borders around text. Inscribed and signed by Elbert Hubbard - "Dear John, Take time to work in the open air an hour and you won't have to take time to go to bed for a month." Koch bookplate on front pastedown. In original suede lined clamshell box. Fine.

ROYCROFT TACKLES HAMLET

23. Shakespeare, William. *Hamlet Prince of Denmark*. East Aurora: Roycroft Shop, 1902.

\$995.

Small 4to. (10 1/2 x 8 1/2 inches); gray paper over boards with brown spine. Title and author gilt stamped on morocco spine label; title and author stamped in silver on front cover; t.e.g. Overall wear to binding with bumped corners, heavy wear to 1 inch of head of spine including 1 inch split to front joint. Ornaments designed by Samuel Warner. Koch bookplate on front pastedown.

DENSLOW DESIGN

24. Morris, William et. al. *Hand and Brain, A Symposium of Essays on Socialism*. . . East Aurora: The Roycrofters, 1898.

\$125.

8vo. (5 3/4 x 4 inches); half suede over gray paper boards, gilt title to front cover and spine. Number 9 of 720 numbered copies on hand made Kelmscott paper. Light wear to edges. With W. W. Denslow's orb and seahorse on title page. Koch bookplate on front pastedown.

## DARD HUNTER TITLE PAGE?

25. Hubbard, Elbert. *Hollyhocks and Golden Glow*. East Aurora: The Roycrofters, 1912.

\$25.

12mo. (7 1/4 x 5 1/4 inches), bound in stamped flexible leather, well worn particularly at head of spine; t.e.g. Numerous black and white decorations including the title page thought to have been designed by Dard Hunter. Koch bookplate on front pastedown.

## ILLUMINED BY IDA METCALF

26. Rossetti, Dante Gabriel. *So This Then is The House of Life: Being a Collection of Sonnets*. East Aurora: The Roycrofters, 1899.

\$250.

Small 8vo. (7 3/4 x 6 1/4 inches); three quarter leather over green paper boards with title and author stamped in gilt on the front cover and again on leather spine label; t.e.g. Wear to corners and head of spine. Number 589 of 925 copies. Illumined by Ida Metcalf, whose signature, along with signature in Elbert Hubbard's name, appears on limitation page, which also bears the Denslow designed Roycroft cross and orb. Heavily decorated hand colored title page and numerous hand colored initials. Koch bookplate on front pastedown.

## ESSAY ON LIVING A SATISFYING INTELLECTUAL LIFE

27. Hamerton, Philip Gilbert. *The Intellectual Life*. East Aurora: The Roycrofters, 1899.

\$175.

Small 4to. (10 1/2 x 8 1/2 inches), 3/4 suede over paper covered boards with title and decoration gilt stamped on front cover ; t.e.g.; silk ribbon. Spine with 5 raised bands with title, author and year gilt stamped in compartments. Light wear to binding. Number 947 of 960 copies; signed in Elbert Hubbard's name on limitation page. Hand drawn and colored initials. Koch bookplate on front pastedown.

## SECOND BOOK OF ROYCROFT PRESS

28. Hubbard, Elbert. *The Journal of Koheleth Being a Reprint of the Book of Ecclesiastes with an Essay*. East Aurora: The Roycroft Printing Shop, 1896.

\$275.

8vo, (9 ¼ x 7 ¼ inches), white linen spine with raised bands, over gray paper-covered boards; title gilt stamped on the cover, edges untrimmed. The first part of the book, the Study, with large decorative initials. The Journal of Koheleth is the second part and is printed with red decorative borders. Number 623 of 700 copies; signature in Hubbard's name on limitation page. Light staining and wear to boards and spine. With previous owner's 1899 gift inscription. Koch bookplate to flyleaf.

### BY AN ARTS & CRAFTS FOUNDER

29. Ruskin, John. *The King Of The Golden River. A Legend Of Stiria Written In 1841 By John Ruskin, The Same Being A Tale For Young Folks & Their Elders*. East Aurora: Roycrofters, 1900.

\$125.

8vo. (8 x 6 inches); brown suede with yapped edges; author and title in gilt on front cover. Frontispiece portrait of John Ruskin. Decorated title page and initial letters by Samuel Warner. Koch bookplate on front pastedown. Near Fine.

### ILLUMINED BY CARRIE STEWART

30. Browning, Robert. *The Last Ride*. East Aurora: The Roycrofters, 1900.

\$100.

Small 8vo. (7 ¾" x 5 ¾") with ten French folded pages. Number 664 of 940 bearing signatures in Elbert Hubbard's name and by illuminator Carrie Stewart. Bound in brown suede, heavily worn at spine and yapp edges. Koch bookplate.

### #5 OF 100 ON VELLUM - WITH HUBBARD'S AMUSING INSCRIPTION

31. Stevenson, Robert Louis. *A Lodging for the Night, Being a Tale Concerning One of Life's Lesser Hardships - Commonly Called Trouble*. East Aurora: The Roycrofters, 1902.

\$2,500.

8vo. (8 x 5 1/2 inches), 3/4 Levant over green marbled paper covered boards; green ribbon; t.e.g. Spine with 2 raised bands; title, author, year gilt stamped with elaborate gilt tooling. Number 5 of 100 printed on Japan Vellum. Limitation page with signatures of Elbert Hubbard, and illuminator, Emma Johnson, who used four colors to illumine title page and decorations. Inscribed and signed by Elbert Hubbard - "To John Winfield (?) Aitken, The man who does not swear a little has a very limited vocabulary." Koch bookplate on front pastedown. In original suede lined clamshell box. Fine.

## FIRST AND MOST IMPORTANT ROYCROFT BINDER

32. Wolfe, Richard J., & McKenna, Paul. *Louis Herman Kinder and Fine Bookbinding in America. A Chapter in the History of the Roycroft Shop.* Newtown, PA: Bird and Bull Press, 1985.

\$300.

Small 4to (10 x 6 1/2 inches). Quarter dark blue morocco over gilt decorated paper boards, bound by Gray Parrot. Subscription laid in. Number 29 of 325 copies. Fine.

In the beginning, Roycroft books were bound in a Buffalo commercial bindery. In 1896, this work was brought in-house with the hiring of the experienced German binder, Louis Kinder. He organized the bindery and taught the trade to many talented artists who made up the Roycroft Bindery. Enhanced by many illustrations including 14 of Kinder's bindings in full color, this work examines the role of Kinder and Roycroft in the production of American bindings.

## ILLUMINED TAILPIECES

33. [Hubbard, Elbert]. *Here then is Love Ballads of the XVIth Century...* East Aurora: Roycroft Printing Shop, 1897.

\$150.

8vo. (8 1/2 x 5 1/2 inches); red cloth spine with tan paper covered boards. Tan paper-covered boards; title gilt stamped on front cover and on paper strip to spine. Light wear to corners and head of spine. Hand colored initials; numerous tailpieces, many hand colored. Koch bookplate.

## MICHAEL MONAHAN'S COPY

34. Hubbard, Elbert II (Compiler). *In Memoriam Elbert and Alice Hubbard.* East Aurora: The Roycrofters, 1915.

\$100.

12mo. (7 1/4 x 5 1/4 inches), limp green leather with blind-stamped title, author and decoration on front cover; t.e.g. Heavy overall wear. A memorial to Elbert and Alice Hubbard who were lost when the Lusitania was torpedoed in 1915. A virtual "who' who" of America contributed tributes to the Hubbards. This book is made interesting by the association with Michael Monahan. Elbert Hubbard II signed and inscribed it to Monahan: "To Michael Monahan, with Memories dear from his friend Nov. 23/15." Bookplate of Michael Monahan on front pastedown. Michael Monahan worked for Hubbard in East Aurora and was a writer and editor, best known for his work on "little magazines." Monahan spoke at Elbert Hubbard's memorial service, which is surprising, since he and Hubbard had a falling-out.

#### HUBBARD HITS THE JACKPOT

35. Hubbard, Elbert. *A Message to Garcia: Being a Preachment*. East Aurora: Roycrofters, 1899.

\$250.

8vo. (8 x 6 inches), suede with gilt title and design to top cover. Number 662 of 980 with signature in Elbert Hubbard's name on limitation page. Title page with red print and strong, bold black and white decoration bearing the initials "W. W." (Denslow?). Illumined initial letter and red marginal notes. Koch bookplate on flyleaf. Fine.

Hubbard reputedly wrote this story in a single evening. It caught fire and millions of copies were printed in many languages. *A Message Garcia* helped to fill Hubbard's coffers and fund Roycroft activities.

#### WITH DARD HUNTER DECORATIONS

36. Emerson, Ralph Waldo. *Nature*. East Aurora: Roycrofters, 1905.

\$75.

8vo. (8 1/4 x 5 1/2 inches), green suede fading to brown with title and author blind stamped on front cover. Yapped edges; t.e.g. Title page, initials, and ornaments designed by Dard Hunter. Koch bookplate on front pastedown. Fine.

#### LATER HUBBARD NOTE BOOK IN ORIGINAL BOX

37. Hubbard, Elbert. *The Note Book of Elbert Hubbard - Mottoes, Epigrams, Short Essays, Passages, Orphic Sayings and Preachments*. New York: Wm. H. Wise & Co., 1927.

\$100.

Small 4to. (9 ½ x 7 inches); brown morocco with title and decoration gilt stamped on front cover; spine with title gilt stamped and publisher blind stamped; t.e.g. Laid in is a certificate entitling the book purchaser to acquire five famous Hubbard mottoes for free. Modest corner wear; silk ribbon. In sturdy soiled original box with a broken edge. Near Fine.

#### UNUSUAL ROYCROFT TITLE PAGE

38. Poe, Edgar Allan. *Poems...* East Aurora: The Roycrofters, 1901. \$150.

Small 4to. (9 1/2 x 6 1/4 inches), paper over boards with suede spine; title and author gilt stamped on front cover and on morocco spine label. T.e.g., silk ribbon. Covers soiled, most notably on fore edge of front cover. Title page, which uncharacteristically features a woman in profile, and ornaments designed by Samuel Warner. Vellum frontispiece portrait of Edgar Allan Poe. Introduction by Michael Monahan. Koch bookplate on front pastedown.

#### POOR RICHARD'S ALMANACK

39. Hubbard, Elbert. *Poor Richard's Almanack and Other Papers By Benjamin Franklin and a Little Journey to the Home of Benjamin Franklin.* East Aurora: The Roycrofters, 1924. \$2,950.

8vo. (8 x 6 inches), three quarter leather over boards; silk ribbon; t.e.g. Gilt title and design on cover and spine. Fine in a fine dust jacket.

#### NUMBER TWO OF 940 COPIES

40. Elbertus, Fra [Hubbard, Elbert]. *So Here Then are the Preachments Entitled the City of Tagaste, and a Dream and a Prophecy.* East Aurora: The Roycrofters, 1900. \$125.

Small 4to. (10 1/4 x 8 1/4); 3/4 suede with paper over boards, title and author gilt stamped on front cover and on morocco spine label. Binding with light overall wear. Number 2 of 940 copies, with signatures in Elbert Hubbard's name and by Harriet Robarge, illuminator, on limitation page. Decorative borders are most prominent illuminations. Tipped in frontis photogravure of young Elbert Hubbard. Gift inscription of previous owner. Koch bookplate on front pastedown.

WITH DESIGNS BY W. W. DENSLOW

41. Coleridge, Samuel Taylor. *Rime of Ye Ancient Mariner*. East Aurora: Roycroft Shop, 1899. \$125.

8vo. (9 x 6 inches); blind stamped suede with yapped edges; author and title in gilt on front cover. Number 904 of 910 copies printed in three colors; signed in Elbert Hubbard's name on limitation page. Initials and woodcuts designed by W. W. Denslow. Koch bookplate on front pastedown. Fine.

DECORATIONS BY DARD HUNTER

42. *The Rubaiyat of Omar Khayyam*. East Aurora: The Roycrofters, 1908. \$25.

Sm. 4to. (8 x 6 inches); brown suede with gilt title on front cover; worn yapp edges and 1" slit to tail of spine; decorations by Dard Hunter, whose initials appear on title page. Previous owner's gift inscription on flyleaf.

1898 RUBAIYAT

43. *The Rubaiyat of Omar Khayyam: Rendered into English Verse by Edward Fitzgerald; with the Address of John Hay at the Omar Khayyam Club*, London. East Aurora: The Roycroyt, 1898. \$75.

Sm. 4to. (8 x 5 1/4 inches); brown suede with gilt title and decoration on front cover; worn yapp edges; initial letters illuminated.

1899 RUBAIYAT WITH DENSLOW DECORATIONS

44. *The Rubaiyat of Omar Khayyam: Rendered into English Verse by Edward Fitzgerald; with the Address of John Hay at the Omar Khayyam Club*, London. East Aurora: The Roycroyt, 1899. \$25.

Sm. 4to. (8 x 6 inches); brown suede with gilt title and decoration on front cover; worn yapp edges; initial letters illuminated. Title page with Denslow seahorse; illustrations designed by W. W. Denslow with his seahorse logo. Number 864 of 920. Text block nearly separated from binding. Koch bookplate.

#### SHORT STORIES AND INDEX TO MEMORIAL EDITION

45. Hubbard, Elbert. *Selected Writings of Elbert Hubbard... Volume XIV - Memorial Edition*. NY: Wm. H. Wise & Co., 1923.

\$50.

8vo. (8 1/4 x 6 1/4 inches), modeled leather binding with author's name in gilt and embossed scene with the sun producing a red background; t.e.g. Frontis portrait of Hubbard and several others tipped in. Includes numerous short stories as well as an index for all volumes of this Memorial Edition. Fine.

#### #55 OF 100 ON VELLUM IN ORIGINAL BOX

46. Whitman, Walt. *Song of Myself...* East Aurora: The Roycrofters, 1904.

\$1,250.

8vo. (8 1/2 x 7 inches); 3/4 green morocco over green marbled paper covered boards; spine with 5 raised bands with gilt stamped year, title and author. Inlaid spine with elaborate gilt tooling; t.e.g. Light wear to corners, tail and head of spine. Number 55 of 100 printed on Japan Vellum; signed in Elbert Hubbard's name on limitation page. Frontis portrait of Whitman. In original suede lined clamshell box with title on paper label. Koch bookplate on front pastedown.

#### BRILLIANT COPY OF FIRST ROYCROFT BOOK

47. Hubbard, Elbert. *The Song of Songs Which is Solomons being a Reprint and a Study*. East Aurora: (The Roycroft Printing Shop), 1896.

\$650.

8vo, (9 1/4 x 7 1/4 inches), white linen spine with raised bands, over gray paper-covered boards; title gilt stamped on the cover, all edges untrimmed. One of 600 copies printed in black and red Bookman type on hand-made paper and signed in Elbert Hubbard's name in the colophon. A MILSTONE BOOK!

An ABSOLUTELY FINE copy of a book generally found considerably foxed and shoddy. Hubbard admired William Morris and aimed to produce books as fine as

those from the Kelmscott Press. "Not being a decorator himself, and not having an artist-associate as talented as Morris' Edward Burne-Jones, Hubbard assigned a difficult task to himself...in trying to introduce a new era in the art of printing in America; the Morris-like era. But, in the Song of Songs, he did do just that and well enough to cause other American printers to follow suit and to have his pioneering efforts in this directed acknowledged, in due course, by the chroniclers of American's printing history. [Hamilton, Charles F. *Roycroft Collectibles*. 1980 pp. 21-22]" See also: Thompson, Susan Otis. *American Book Design and William Morris*. p. 170.

## FIRST BOOK OF ROYCROFT PRESS - ANOTHER COPY

48. Hubbard, Elbert. *The Song of Songs Which is Solomons being a Reprint and a Study*. East Aurora: (The Roycroft Printing Shop), 1896.

\$500.

8vo, (9 ¼ x 7 ¼ inches), white linen spine with raised bands, over gray paper-covered boards; title gilt stamped on the cover, all edges untrimmed. One of 600 copies printed in black and red Bookman type on hand-made paper and signed by Hubbard in the colophon. Light staining to both covers and spine; light wear to both boards. Number 66 of 600; signed and inscribed by "Elbert Hubbard" but the inscriber's name has unfortunately been excised. A MILSTONE BOOK!

Hubbard admired William Morris and aimed to produce books as fine as those from the Kelmscott Press. "Not being a decorator himself, and not having an artist-associate as talented as Morris' Edward Burne-Jones, Hubbard assigned a difficult task to himself...in trying to introduce a new era in the art of printing in America; the Morris-like era. But, in the Song of Songs, he did do just that and well enough to cause other American printers to follow suit and to have his pioneering efforts in this directed acknowledged, in due course, by the chroniclers of American's printing history. [Hamilton, Charles F. *Roycroft Collectibles*. 1980 pp. 21-22]" See also: Thompson, Susan Otis. *American Book Design and William Morris*. p. 170.

## DESIGNED BY W. W. DENSLOW

49. Browning, Elizabeth Barrett. *Sonnets from the Portuguese to which is Prefaced a "Little Journey" to the Home of the author: written by Elbert Hubbard*. E Aurora: The Roycroft Shop, 1898.

\$350.

4to. (11 1/2 x 9 inches); half linen over gray paper boards; gilt title on front cover. Number 336 of 480 copies with signature in Elbert Hubbard's name on

limitation page. Colored initials designed by W. W. Denslow, whose orb and seahorse are on the colophon page. Fine.

#### JOHN BROWN IN 2 VOLUMES

50. Hubbard, Elbert. *Time and Chance : A Romance and A History : Being The Story Of The Life Of A Man.* East Aurora; The Roycrofters, 1899.

\$50.

8vo. (8 x 5 ½ inches); two volumes, three quarter suede over green paper boards with title stamped in gilt on front covers; paper labels with title and volume number on spines. Front hinge of volume 2 cracked and rear hinge of volume 1 starting; modest wear to edges; fraying to head of spine of volume 1. Photogravure frontispieces of Ruth Crosby in volume one and John Brown in volume two. Koch bookplate on front pastedown.

#### OBSERVATIONS ON BOOK COLLECTORS

51. Browne, Irving. *In the Track of the Book-Worm: thoughts, fancies and gentle gibes on Collecting and Collectors by one of them.* East Aurora: Roycroft Printing Shop, 1897.

\$125.

Small 4to. (9 inches x 6 inches) tan paper over boards with orange cloth spine. Title and author gilt stamped on front cover and title gilt stamped on tan paper strip on spine. Corners bumped; light overall wear to binding. As usual with this book, light scattered staining throughout. Number 414 of 590 numbered and signed in Elbert Hubbard's name.

#### KING LEAR IN VELLUM - ONE OF 100

52. Shakespeare, William. *The Tragedy of King Lear.* The Roycrofters, 1904.

\$1,000.

Small 4to. (10 1/4 x 8 inches), three quarter green Levant over green marbled paper boards; t.e.g. Spine with 5 raised bands with gilt stamping in compartments: title in second, gilt author in third, year in sixth, and others with floral designs. Tips of back board and edge of spine tail lightly bumped; slight wear to marbled paper. Number 39 of 100 printed on Japan Vellum; signed in Elbert Hubbard's name on limitation page. Four color hand illumined border decoration to title page and numerous pages. Koch bookplate on flyleaf. Fine.

## EPHEMERA INCLUDING PRICE GUIDES, CATALOGS, & LITTLE MAGAZINES

### “MYSELF AND THE WORK IN WHICH I’M ENGAGED”

53. Hubbard, Elbert. *The Roycroft Shop - Being a History*. East Aurora: The Roycrofters, 1908.

\$25.

16mo. (6 x 4 3/4 inches), brown booklet with title, author, trademark, and publisher information printed in black on the front cover and a motto on the back; light edge wear. According to Hubbard, the History stemmed from a request from the editor of The Cosmopolitan Magazine to write about the author and his success. Near fine.

### PRICING GUIDE - FIRST EDITION

54. McKenna, Paul *A New Pricing Guide for Materials Produced By the Roycroft Printing Shop*. North Tonawanda, New York: Tona Graphics, 1978.

\$25.

8vo. (8 1/2 x 5 1/2 inches), softcover, staple-bound. Fine.

### PRICING GUIDE - SECOND EDITION

55. McKenna, Paul *A New Pricing Guide for Materials Produced By the Roycroft Printing Shop*. North Tonawanda, New York: Tona Graphics, Second Edition - 1982.

\$25.

8vo. (8 1/2 x 5 1/2 inches), softcover, staple-bound. Laid in is subscription information, an invoice, a letter from McKenna explaining why the ordered copy was not delivered, and subscription information for the third edition. Near fine.

### PRICING GUIDE - THIRD EDITION

56. McKenna, Paul *A New Pricing Guide for Materials Produced By the Roycroft Printing Shop*. N.P.: Third Edition/1991.

\$15.

8vo. (8 1/2 x 5 1/2 inches), softcover, staple-bound. Light soiling to front cover; numerous arrows drawn in pencil next to titles, presumably by a previous collector.

#### BOOKS ON OFFER IN 1899

57. *Some Books for Sale at our Shop*. East Aurora: The Roycrofters, 1899.

\$75.

8vo. (8 x 6 inches), sewn brown softcover booklet with title and decoration printed in red on front cover a portion of a letter to Coleridge printed in red inside an Art Nouveau floral border on back cover. Printed in black & red with bold decoration and Hubbard bookplate tipped in. Includes third party tributes to Roycroft. Fine.

#### BOOKS ON OFFER IN 1900

58. Hubbard, Elbert. *The Roycroft Books - A Catalog and Some Comment Concerning the Shop and Workers...* East Aurora: The Roycrofters, 1900.

\$100.

8vo. (8 x 6 1/4 inches), brown suede with yapp edges and title gilt stamped on panel on front cover. Red ribbon; t.e.g. 16 pages of photogravures of Roycroft Shop and its workers. Fine.

#### BOOKS ON OFFER IN 1901

59. *Some Books for Sale at our Shop*. East Aurora: The Roycrofters, 1901.

\$75.

8vo. (8 x 6 1/4 inches), sewn brown softcover booklet with pictorial front cover with title and decoration printed in black and Roycroft orb on back cover. Fine.

#### BOOKS ON OFFER IN 1902

60. *Some Books for Sale at our Shop*. East Aurora: The Roycrofters, 1902.

\$20.

8vo. (8 x 6 inches), sewn brown softcover booklet with title and Roycroft orb printed in red and black on front cover and a motto within a black Arts & Crafts border on back cover. Title page unopened; numerous photographs tipped in. Disbound.

#### BOOKS ON OFFER IN 1903

61. *Some Books for Sale at our Shop*. East Aurora: The Roycrofters, 1903.

\$25.

8vo. (8 x 6 inches), sewn brown softcover booklet with title, text, decoration and Roycroft orb printed in red and black on front cover and a Ruskin quote within a red Arts & Crafts border on back cover. Frontis photo of Hubbard tipped in; printed drawings of Treasurer, Elbert Hubbard II and Alexis Fournier, Art Director. Dark stain in margin of fore edge tail on back cover not reaching text or border; otherwise overall light wear.

#### BOOKS ON OFFER IN 1904-05

62. *Some Books for Sale at our Shop*. East Aurora: The Roycrofters, 1903.

\$25.

8vo. (8 x 6 inches), sewn brown softcover booklet with title, publisher information, decoration and Roycroft orb printed in red and black on front cover and a motto within a red Arts & Crafts border on back cover. Illustrated with numerous photographs. Fine.

#### BOOKS & THINGS ON OFFER IN 1906

63. *Catalog of Some Books & Things Made by The Roycrofters In Idle Hours*. East Aurora: The Roycrofters, 1906.

\$100.

16mo. (6 1/4 x 4 1/4 inches), sewn beige softcover booklet with title, publisher information, and decoration printed in red and black on front cover and the Roycroft orb on back cover. Among the "things" are Roycroft rag rugs, goat skins and lounge pillows. Uncommon. Fine.

## BOOKS & THINGS ON OFFER IN 1909

64. *The Roycroft Catalog of Books and Things*. East Aurora: Roycroft Shop, 1909.

\$50.

Small 8vo. (8 x 6 1/4 inches), sewn tan softcover booklet with title printed in tan and orange inside a black oval bordered by a black frame, all bordered by a multi-colored hand decorated border. Designed by Dard Hunter whose initials appear on the front cover. Orange Roycroft orb within black outline on back cover. Light shelfwear to bottom edges. Unopened title page printed in orange and black, with a green floral Art Nouveau border. Numerous photos of offerings, the Hubbard family, and buildings on the Roycroft campus. Near Fine.

## 1919 CATALOG OF COPPER. LEATHER & BOOKS

65. *The Book of the Roycrofters Being a Catalog of Copper, Leather, and Books*. N.p.: N.d. (1919.)

\$1,000.

Oblong quarto (8 3/4 x 11 1/4 inches), softcover in pictorial tan & orange wrappers. 2 closed tears to title page: 1 inch at top near fore edge, 5/8 inch to fore edge near top. A previous owner made notations, in ink, in the top margin of the title page. Later, unsuccessful attempts were made to remove these marks, resulting in erasure evidence and the 1 inch closed tear. Some of the marks were crossed out in ink. Though unsightly, these marks do not touch any text.

This 1919 catalog is profusely illustrated. In addition to numerous photographs of Roycroft offerings, the catalog includes, among other data, information on the development of Roycroft, photographs of buildings on the Roycroft campus, a price list, an explanation of the Roycroft name and mark, examples of Roycroft displays, and descriptions of metal-working and modeled leather. Koch bookplate on verso of front cover. An important historical record infrequently found particularly in this very good condition.

## DESIGNED BY DARD HUNTER

66. *Roycroft Catalog - Books Leather Copper Mottos*. East Aurora: The Roycrofters, 1910.

\$125.

8vo. (9 x 5 3/4 inches), sewn pale green softcover booklet, designed by Dard Hunter. Blind stamped image of "The Roycroft Shop" and the Roycroft orb within

a geometric design on front cover; orb repeated in larger version on back cover. Wear to edges, largest is 1/2 inch at spine tail where backstrip is missing. Numerous photos illustrating objects available for sale and three order forms. Uncommon.

#### FACSIMILE OF 2 CATALOGS OF COPPER. LEATHER & BOOKS

67. Brady, Nancy Hubbard. *The Book of the Roycrofters Being a Catalog of Copper, Leather, and Books. A Facsimile of Two Catalogs, 1919-1926.* East Aurora: House of Hubbard, 1977.

\$20.

Oblong quarto (8 1/4 x 11 inches), softcover in pictorial tan & orange wrappers. Profusely illustrated facsimile of catalogs from 1919 and 1926. Fine.

#### LEATHER ON OFFER IN 1909

68. *The Roycroft Leather Book - Being a Catalog of Beautiful Leathern Things Made Roycroftie by Hand by Roycroft Artists.* East Aurora: The Roycrofters, 1909.

\$125.

Small 8vo. (7 3/4 x 6 1/4 inches), sewn tan softcover booklet with title printed in tan and orange inside a black frame bordered by a mult-colored hand decorated border, all designed by Dard Hunter whose initials appear on the front cover, and the Roycroft orb on back cover. 1/4 inch closed tear to fore edge, slight wrinkling to edges. 19 full-page halftones; and 46 pp. A wide range of leather products and some metal objects are offered. Near fine.

#### MOTTO BOOK DESIGNED BY DARD HUNTER

69. *The Motto Book Being a Catalogue of Epigrams by Fra Elbertus...* East Aurora: The Roycrofters, 1909.

\$75.

Small 8vo. (8 x 6 inches), sewn tan softcover booklet. Dard Hunter designed front cover with title and publisher information printed in three colors within a multicolored overall floral design. Hunter's initials inconspicuously set within the design. Roycroft orb printed in green on back cover. 4 closed tears to edges of front cover, largest of which is 1/2 inch - 2 protected with small pieces of masking tape; wrinkles to front cover fore edge. Catalog offers numerous mottoes for sale, many bordered by Dard Hunter designs.

DESIGNED BY DARD HUNTER

70. *The Motto Book Being a Collection of Epigrams by Fra Elbertus...* East Aurora: The Roycrofters, 1914.

\$125.

12mo. (7 1/2 x 5 inches), sewn tan softcover booklet. Dard Hunter designed front cover with title printed in green within black outline and orange, green and black floral Art Nouveau decoration. Roycroft orb printed in green within black outline on back cover. 1/2 inch split along tail of front joint and 1/8 inch tear to spine head. Catalog offers numerous mottoes for sale. Uncommon.

DESIGNED BY DARD HUNTER

71. *The Motto Book Being a Collection of Epigrams by Fra Elbertus...* East Aurora: The Roycrofters, 1920.

\$35.

Small 8vo. (7 1/2 x 5 1/4 inches), sewn tan softcover booklet. Dard Hunter designed front cover, identical to 1909 edition, with title and publisher information printed in three colors within a multicolored overall floral design. Hunter's initials inconspicuously set within the design. Roycroft orb printed in green within black outline on back cover. Catalog offers numerous mottoes for sale including one on a tipped in business card. Near fine.

"THE REAL ELBERT HUBBARD"

72. Monahan, Michael (Editor). *The Phoenix - A Magazine of Individuality*. South Norwalk, Connecticut: The Phoenix, 1915.

\$125.

16mo. (7 x 5 inches), stapled tan softcover booklet, with title, editor, date and decoration in black and orange on front cover; back cover with an epigram printed in orange and black within a black border. While this October 1915 issue (Vol. 3, Num. 5) has the usual ads, mostly for the work of Michael Monahan, most is taken up with a roughly 30 page article by Monahan called "Roycroft Memories: The Real Elbert Hubbard." Monahan was born in Ireland in 1865 and emigrated to the US in 1887. His first job in the US was as a reporter and he worked as a writer for more than a decade before joining the Roycrofters at East Aurora in 1900. He remained there for three years during which time he worked closely with Elbert Hubbard, e.g., he contributed to and helped edit Hubbard's

“Little Magazine”, *The Philistine*. After a falling out with Hubbard, Monahan left and in 1904 founded his own “Little Magazine,” *The Papyrus*. In 1914 the magazine’s name was changed to *The Phoenix*. Oddly enough, despite the ill-will between the two, Monahan spoke at a service for Hubbard prompted by his death upon the Lusitania. An important historical record for those interested in Roycroft, Elbert Hubbard, and Michael Monahan. Fine.

#### LITTLE MAGAZINES

73. Collection of “Little Magazines,” including *The Phoenix*, *The Philistine*, *The Papyrus*, *The Fra*, and others. Issues are individually available; please contact us for more information.